

## **PRESS RELEASE**

## INGEMAR GROUP: STRONG GROWTH INDICATORS ON THE EASTERN SHORES OF THE ADRIATIC

Excellence and a direct comparison with the sector's main international operators endorse Ingemar's strong position along the ex-Jugoslavian coastline

**Milan, 11 July 2016.** The Ingemar Group has reinforced it's 20 year presence on the eastern shores of the Mediterranean through the constant renewal of operations in Croatia, Slovenia and Montenegro.

Over the years competition with the main international operators in the region has also become more and more aggressive, but Ingemar can boast a well known trademark in the area for the quality of its' products as well as a new and extensive local marketing network.

In general, established tourist harbours along the eastern Adriatic coastline are still enjoying positive growth following the strong increase in demand from yachts fleeing the Italian coast in 2012: even today many yacht owners continue to favour the comfortable and well organised berths on the opposite shore, preferring the excellently organised Croatian harbours rather than the bureaucratically complex and often costly moorings along the Italian coast.

Current projects underway in the region are diverse and include the extension of new moorings destined to be operational this summer.

On the Istrian peninsula near Pola, the important marina of Luka Volme has again been enlarged and at Novi Vinodolski, against the background of the Gulf of Quarnero, a new tourist harbour is in the final construction phase carried out by an important local company. On the island of Krk, where Ingemar installed steel pontoons of floating concrete units with wooden walkways some time ago, a series of new tourist harbours are nearing completion for the local Port Authorities.

In the meantime the Milan-based maritime engineering group is currently completing an important assignment on the eastern Adriatic: Porto Montenegro is constantly expanding following significant improvements over the last few years, the 2015 award for the best moorings for Super Yachts and the installation of two imposing floating breakwaters which delineate the new harbour area to protect the new pontoons for maxi yachts. In Slovenia Ingemar supplied new king size floating pontoons for mega yachts at the Marina Porto Rose increasing the already ample mooring possibilities for the high-end tourist category.

With summer already upon us, Ingemar's floating pontoons in the leading marinas of the Mediterranean are an outstanding testimony on foreign soil of the much appreciated Group's 'Made in Italy' production.

For over 30 years Ingemar has been designing and building pontoons and floating breakwaters worldwide and today is one of the few companies in the sector having its own independent production facilities which allows it to carry out Research and Development in order to anticipate market demands. The ISO 9001 certification for design, construction and installation testifies to its constant dedication and commitment to quality and is complemented by the SOA certification by the port sector for commissions of up to Euro 15.5 million. The company's Head Offices are in Milan and production and customer services are at Casale sul Sile in the province of Treviso.